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# PH.D.BA

## DOCTOR OF PHILOSOPHY IN BUSINESS ADMINISTRATION

4 YEARS PROGRAM

- Create a resource base on highly qualified business researchers and teachers who can link and integrate applied research to learning as a precursor to the formulation of vision, strategy and leadership to provide analytical support to grow business sector.
- Create an increasing body of academic research focusing on Thai businesses, and original dissertation with valid and well-structured arguments, a significant contribution to the knowledge of improving business administration.
- Form intellectually competent graduates who are morally sound, committed to acting justly, and open to further growth; appreciate freedom of expression, imbued with right attitudes and ideologies through a carefully integrated curriculum of ethics, and business management; and achieve academic excellence through hard work, critical, analytical and initiative thinking, and effective decision-making.

### ADMISSION REQUIREMENTS

1. Master's degree from the institutions accredited by the Ministry of Education, Thailand
2. GPA of at least 3.25
3. Take the AU-English Proficiency Test and the interview. The application who submitted the TOEFL (Ibt) 90 or (PBT) 575 or IELTS 6.5 or those with the Bachelor's or Master's Degree from USA, Canada, Australia, and New Zealand are exempted from the AU English Proficiency Test
4. GMAT / GRE scores or pass the exam of the school.
5. Two acceptable letters of recommendation
6. A research proposal
7. Statement of Purpose indicating why the applicant wants to pursue a doctoral degree

*(In case an applicant has not passed GMAT or TOEFL, he/she needs to take internal exams before the interview takes place)*

### ENTRANCE REQUIREMENTS

1. A completed application form
2. Official Transcript of the previous university attended (3 copies)
3. Bachelor's and Master's Degree Certificate (3 copies)
4. Citizen identification card and Residence registration (3 copies) – For Thai Applicants
5. Passport (3 copies) – For Non-Thai Applicants
6. Eight (1x1 inch size) photographs (formal attire, not in graduation gown)
7. Resume (3 copies)
8. Statement of Purpose

*Note: All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered and he/she will not be allowed to appear for the Admission interview.*

**ADMISSION fee**  
(English Proficiency Test and Interview)

1,000 THB

### EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, and New Zealand)

### STUDY SYSTEM

1 <sup>st</sup> semester:	June - October
2 <sup>nd</sup> semester:	November - March

### VENUE & CLASS HOURS

Hua Mak Campus, Ramkhamhaeng 24 Rd.	
Mon.-Fri.	6.30 P.M. - 9.30 P.M.
Sat.	9.00 A.M. - 4.00 P.M.

### GRADUATION REQUIREMENTS

- Have completed all the courses of the curriculum
- Have obtained a cumulative grade point average of at least 3.00
- Have passed the proficiency test of English
- Have passed the qualifying examination
- Have proposed the dissertation and passed the final oral dissertation defense evaluated by a committee approved by the University. The final oral defense is opened to the public.
- Have the dissertation/part of the dissertation published or have obtained an acceptance of its publication in a national or international journal in accordance with OHEC's Regulation on Criteria for Selection of Academic Journals for Publication of Academic Work (B.E. 2556)
- Have obtained library and financial clearance from the University
- Have demonstrated good behavior and discipline

Schedule	Academic Year 2021 (Batch 16)	Academic Year 2022 (Batch 17)
Application Deadline	May 1, 2021	May 7, 2022
Internal Test (English/Quantitative)	To be announced	To be announced
Written Exam	To be announced	To be announced
Interview Date	May 15, 2021	May 14, 2022
Registration Date	May 24 – 25, 2021	May 23 – 24, 2022
Semester Begins	June 7, 2021	June 6, 2022

## COURSES

## Foundation Courses

DBA 6100	Management and Organization	Non-credit
DBA 6200	Theory Marketing Theory	Non-credit
DBA 6300	Financial Theory	Non-credit

## Core Courses

DBA 7001	Applied Economics for Business	3 (3-0-6)
DBA 7002	Quantitative Analysis for Research	3 (3-0-6)
DBA 7003	Behavioral Research Design	3 (3-0-6)
DBA 7100	Advance Management and Organization Theory	3 (3-0-6)
DBA 7200	Theory Advance Marketing Theory	3 (3-0-6)
DBA 7300	Advance Financial Theory	3 (3-0-6)

## Research Courses

DBA 8001	Multivariate Analysis	3 (3-0-6)
DBA 8002	Applied Econometrics	3 (3-0-6)
DBA 8100	Seminar in Management Research	3 (3-0-6)
DBA 8200	Seminar in Marketing Research	3 (3-0-6)
DBA 8300	Seminar in Financial Research	3 (3-0-6)

## STUDY PLAN

Course Code	Course Title	Credits
<b>First Year First Semester</b>		
DBA 7001	Applied Economics for Business	3 (3-0-6)
DBA 7002	Quantitative Analysis for Research	3 (3-0-6)
DBA 7003	Behavioral Research Design	3 (3-0-6)
<b>Total</b>		<b>9 (9-0-18)</b>
<b>First Year Second Semester</b>		
DBA 7100	Advance Management and Organization Theory	3 (3-0-6)
DBA 7200	Advance Marketing Theory	3 (3-0-6)
DBA 7300	Advance Financial Theory	3 (3-0-6)
<b>Total</b>		<b>9 (9-0-18)</b>
<b>Second Year First Semester</b>		
<i>Select 1 course from the following courses</i>		
DBA 8001	Multivariate Analysis	3 (3-0-6)
or		
DBA 8002	Applied Econometrics	3 (3-0-6)
<i>Select 1 course from the following courses</i>		
DBA 8100	Seminar in Management Research	3 (3-0-6)
or		
DBA 8200	Seminar in Marketing Research	3 (3-0-6)
or		
DBA 8300	Seminar in Financial Research	3 (3-0-6)
<b>Total</b>		<b>6 (6-0-12)</b>
<b>Second Year Second Semester</b>		
DBA 9001	Doctoral Project I	6 (0-0-18)
<b>Total</b>		<b>6 (0-0-18)</b>
<b>Third Year First Semester</b>		
DBA 9002	Doctoral Project II	9 (0-0-27)
<b>Total</b>		<b>9 (0-0-27)</b>
<b>Third Year Second Semester</b>		
DBA 9003	Doctoral Project III	9 (0-0-27)
<b>Total</b>		<b>9 (0-0-27)</b>
<b>Fourth Year First Semester</b>		
DBA 9004	Doctoral Project IV	9 (0-0-27)
<b>Total</b>		<b>9 (0-0-27)</b>
<b>Fourth Year Second Semester</b>		
DBA 9005	Doctoral Project V	3 (0-0-9)
<b>Total</b>		<b>3 (0-0-9)</b>

## IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar

## CURRICULUM

Coursework and Dissertation (Master's degree holder)

Core Courses	18 Credits
Research Courses	6 Credits
Dissertation	36 Credits
<b>Total</b>	<b>60 Credits</b>

## ESTIMATED EXPENSES

Installments	Thai Students	Non-Thai Students
	(THB)	(THB)
1 <sup>st</sup> year / 1 <sup>st</sup> Installment	197,100	214,600
1 <sup>st</sup> year / 2 <sup>nd</sup> Installment	176,100	176,100
2 <sup>nd</sup> year / 1 <sup>st</sup> Installment	146,100	151,100
2 <sup>nd</sup> year / 2 <sup>nd</sup> Installment	146,100	146,100
3 <sup>rd</sup> year / 1 <sup>st</sup> Installment	111,100	116,100
3 <sup>rd</sup> year / 2 <sup>nd</sup> Installment	111,100	111,100
4 <sup>th</sup> year / 1 <sup>st</sup> Installment	111,100	116,100
4 <sup>th</sup> year / 2 <sup>nd</sup> Installment	51,100	51,100
<b>Total Installment</b>	<b>1,049,800</b>	<b>1,082,300</b>

The fee doesn't cover the followings:

- Admission fee (Non-refundable)
- Tuition fee for non-credit courses
- Textbooks

Note:

1. The fees are subject to change at the university's discretion without prior notice
2. Currency exchange rate: THB 30 = US\$ 1

## APPLY AT

## Hua Mak Campus

Admissions Center "P" Building, 1<sup>st</sup> floor,  
Ramkhamhaeng 24 Road, Bangkok 10240 Thailand

## Office hours:

Monday – Friday	08:30 A.M. - 05:00 P.M.
Saturday	08:00 A.M. - 04:30 P.M.
Sunday	08:00 A.M. - 02:00 P.M.

## Suvarnabhumi Campus

Admissions Center SR101,  
88 Moo 8 Bang Na-Trad Km.26, Bangsangthong,  
Samuthprakarn, Thailand 10540

## Office hours:

Monday - Friday	08:30 A.M. to 05:00 P.M.
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## MARTIN DE TOUR SCHOOL OF MANAGEMENT AND ECONOMICS

Hua Mak Campus (D Building, 6<sup>th</sup> Floor)

Tel. 0-2300-4543-62 Ext. 1177

Mon. to Fri. 09.00 am.-5.00 pm.

Email: phdsm.au.edu@gmail.com

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